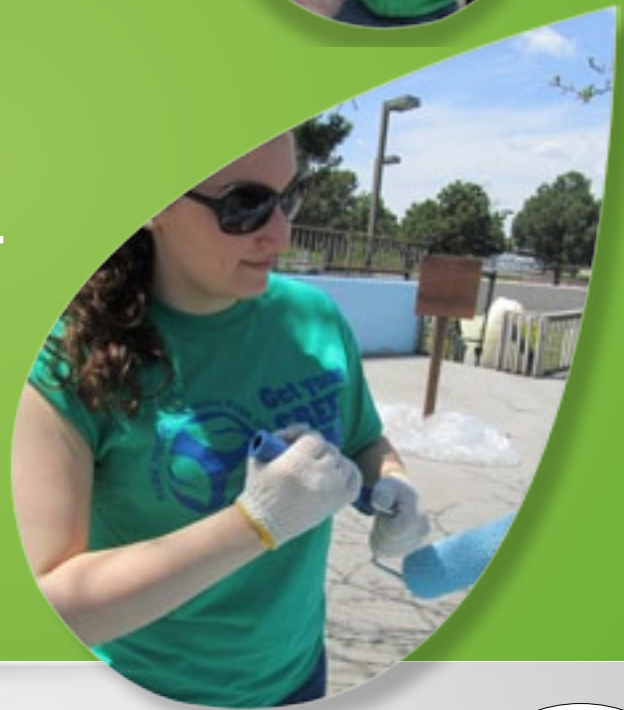


# ANNUAL REPORT 2013/2014



**05/19/2014**

[WWW.ADDISONPARKS.ORG](http://WWW.ADDISONPARKS.ORG)



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# ABOUT US

The Addison Park District celebrated its 45th birthday on April 5 of 2014. On this day 45 years later we were awarded Phase #2 of our OSLAD Grant in the amount of \$400,000 by Governor Quinn in LaGrange Park. This great news helps conclude a fantastic year of programs, special events, facility improvements and enriching the lives of the residents of Addison. The Illinois Association of Park Districts recently conducted a study throughout the state regarding the relevance of parks and recreation in communities. The study revealed that 9 out of 10 Illinoisans believe that parks and open space improve property values. Additionally, 70% of those surveyed believe their park district represents an excellent value in the community.

- District was formed on April 5, 1969
- 9 Square miles of park sites
- 284 Acres of land
- 25 Park sites
- Facilities Include:
  - Links and Tees Golf
  - Centennial Rec Center
  - Community Rec Center
  - Club Fitness
  - Aquatic Center
  - 2 Nature Centers
    - Army Trail
    - Lake Manor
  - Senior Center
  - Maintenance Facility

# BOARD OF COMMISSIONERS

Welcome to the Addison Park District



Tina Towns

President



Joe Welkomer

Vice-President



Michael Capizzano

Secretary



Ron Maxwell

Treasurer



Debbi Gayon

Commissioner

THE ADDISON PARK DISTRICT MISSION IS TO PROVIDE THE COMMUNITY RECREATION OPPORTUNITIES THROUGH QUALITY RECREATION PROGRAMS, FACILITIES AND OPEN SPACE.

“Leisure for your Lifestyle”



## Core Values

- Excellence and Innovation
- Teamwork and Partnership
- Fiscally Responsible
- Community Enrichment
- Relevance to the Community
- Embrace Diversity and Provide Accessibility
- Visionary Leadership and Environmental Stewards

Providing fun and healthy lifestyles within a safe environment!

# RECREATION DEPARTMENT

## Volunteers

Thanks to the many people who volunteered numerous hours this past year in helping out with programs, like basketball, soccer, preschool, dance and senior club to name a few. Our many special event offerings would not be possible without the many who volunteered. We especially appreciate those staff who go beyond their normal duties to help out at these events.

Breakdown:	Programs offered	Participants
Spring 2013	227	3,144
Summer 2013	422	2,820
Fall 2014	279	3,370
Winter 2014	289	4,826



**1,506** recreational opportunities from spring 2013 through winter 2014.

We had more than **18,986** people, participate in our programs, events and trips.



# SPECIAL EVENTS

## Winter Fest

This year's event was held Sunday, January 19. Despite the construction in Community Park, the event was very successful, approximately 300 people enjoyed the entertainment and activities that were provided, including, sledding, games, food, marshmallow roasting station and bomb fire, cookie and craft decorating stations, snow golf and volleyball and much more. New this year was an ice sculpting demonstration by Joseph Gagnepain.

## Polar Express

one of the biggest events of the year, also continues to grow. More than 400 people participated in four different offerings this past winter. The train ride that has games, songs, refreshments and loads of fun continues to be a highlight of the year.

## Turkey Trot

Our longest running event, over 40 years, Turkey Trot had over 170 participate in this Thanksgiving morning tradition. The weather was almost 30 degrees colder than the previous year. Special thanks to our sponsors, Athletico, Panera Bread and Club Fitness. Due to the construction in Community

Park the race had a new course set-up using the park, Salt Creek Greenway Trail and neighborhood streets. We would also like to thank the Addison Fire Department for their help and support on race day.

## Candy Carnival

The annual Candy Carnival was held at the Centennial Rec Center. Over 100 kids attended and enjoyed a number of carnival games and of course lots of candy and prizes. As part of the Halloween holidays a new program was offered, Halloween House Decorating contest. The program was very successful with twenty-one Addison residents participating. The judging was difficult as all the houses were decorated very festive for the holiday. Three winners were recognized for their exceptional decorations.



## Kelly Miller Circus

A new special event in 2013 was the Kelly Miller Circus that was held in Centennial Park in September. It was the first ever circus for the park district. This one day event had over 600 people attend two show offerings. The circus goers saw a number of animals and circus acts under the big top. The tent raising was a special treat for those who were in the park early circus day.

## Egg Hunt

The annual Easter Egg Hunt is one of the districts biggest events during the year. In cooperation with the Addison Kiwanis Club's pancake breakfast, it's estimated that close to 1,000 people attend this event annually. Those attending the event can enjoy food, music, pictures and a picture with the Easter Bunny. Over 6,000 plastic filled eggs are spread out over Community Park. Special prizes are awarded to children who find the "Golden" egg.

Other special events throughout the year included:

- Addison's Got Talent
- Bike Fest
- Breakfast with Santa
- Bunny Hop
- Clover Hunt
- Daddy Daughter Date Night
- Fishing Derby
- Indoor Garage Sale
- Kids Garage & Toy Sale
- Mom & Son Night Out
- Movie at the Park
- Touch-A-Truck



# PROGRAMS

## Active Adults

The club continues to offer quality and economical events throughout year. Our senior program is recognized as one of the best in the state. This past year the club offered fifteen special events that were coordinated by the Addison Senior Commission and the Addison Senior Club. Many new events were offered including:

Halloween Party	103
Anniversary Celebration	253
Country Western Party & Pig Roast	99
Holiday Celebration	169
Honoring our Veterans	70
Magical, Musical May	127
Octoberfest	147
Red, White & Blue Celebration	141
St. Patrick's Day	NA
Thanksgiving Celebration	142
Valentine's Day	130
Men's Day Out	32

*Thanks to the Village of Addison for their financial support to our Senior Club.*

## Youth

Seventy-seven, 2, 3 and 4 year olds attend the several preschool classes offered at Community and Centennial Rec Centers.

Sixty-five day campers per session attended a variety of camps including; Kids Camp, Tot Camp, Adventure camp and Sports Camp. 777 campers attended during the eleven week camp offering. Special thanks to the following park districts for the use of their aquatic facilities during the 2013; Lombard, Roselle, Bensenville and Itasca. Campers also enjoyed a variety of other camp activities and field trips.

Over 200 teens participated in the Jr. High dance offered throughout the school year. Teens can dance, play basketball or just social with friends.

# YOUTH PROGRAM STATS

77

2, 3 and 4 year olds attend the several preschool classes offered at Community and Centennial Rec Centers.

777

campers attended during the eleven week camp offering.

Over 200

participated in the Jr. High dance offered throughout the school year.





### Dance

**Our very popular dance program attracted over 150 participants each of the two sessions during the 2013/2014 season.**

The nine month program caps off with an annual dance recital tradition that takes place in the Addison Trail High School theatre and attracts over 1,000 family and friends.

### Drill Team

For the second year in a row the Addison Park District was host to the IPDGC Drill Team completion. Eight teams from around the area participated in this event. Over 300 spectators enjoyed the twirling.

### Before & After School

The programs, including Keypers (1st – 5th grade), KinderKeypers (Kindergarten) and Kids Korner (Preschool) continues to draw over 60 kids, at two locations (Centennial Rec Center and Army Trail School), per month. Thanks to Elementary School District #4 for the use of Army Trail School.



## OUR STATS

### Over 150

Participants in the dance program.

### 1,000

Attendees at dance recital.

### Over 60

Children in the Before & After School Program





## Family Aquatic Center

**Swim and Dive Team had 136 participants this year.**

Due to the pool being closed for the 2013 season, practices were held at Friars Cove and Bensenville and were shortened in time and moved to the morning hours. The dive team practices took place at the Elmhurst East End pool. Special thanks to Friar's Cove, Elmhurst Park District and the Village Bensenville for the use of their facilities. Despite not having a home pool and having all of their swim meets "on the road", the swim team finished third in the conference, a tremendously successful season.



## SWIM STATS

### 1st Place

---

Dive Team in Du Page Swim and Dive Conference

### 3rd Place

---

Swim Team in A conference out of 10 teams

### 38 Years

---

Frogs Swim & Dive team in existence since 1976



# OSLAD GRANT AWARD



OSLAD is a matching grant with the Addison Park District totaling \$800,000 for phase #2.

**\$1.9M**

The complete renovation of Community Park with phase #1 & #2 totals \$1.9 million in park renovations.

# \$400,000

**On April 5, 2014 Governor Quinn Announces Funding to Addison Park District**

Phase #2 of OSLAD is inclusive of the following items:

- Construction of NEW multi-purpose field for soccer, lacrosse & football
- Construction of a new skate park (new element for site)
- Construction of a pickle ball court (new element for site)
- Picnic shelter
- Renovation of fields #3 & #4 with better drainage and life safety improvements with fencing and dugouts
- Expand the interior park pathways to create a looped trail system within the park for a complete walking path with ADA compliance
- Wetland restoration with interpretive opportunities near Salt Creek Greenway Trail
- Renovation of deteriorated southeast parking lot with adjacent bio-swale is to filter surface run off





# YOUTH GRANT

In late June of 2013 Illinois Department of Natural Resources released funding for the Illinois Youth Recreation Corps.

\$34,650.00

Grant

1,102,25

Employment hours

13

Youth hired from the community

The Addison Park District was a recipient of this grant in the amount of \$34,650.00 to employ youth between the ages of 16-20 years of age who were brand new employees of the district. The district hired 13 youth from the community for a total of 1,102,25 employment hours. The hiring areas included parks maintenance, recreation, and playground leaders.





# PARKS & PLANNING

The Parks and Planning Department is responsible for providing leisure opportunities to the community through the acquisition, design, development, maintenance, and renovation of attractive and functional parks, facilities, and open space.

The department maintains over 281 acres of land that includes 25 parks and numerous facilities that meet special recreation needs throughout the District. The Parks and Planning Department is involved with new park and facility construction and park renovation work from the planning stage through construction and inspection. The department maintains over 281 acres of land that includes 25 parks and numerous facilities that meet special recreation needs throughout the District. The Parks and Planning Department is involved with new park and facility construction and park renovation work from the planning stage through construction and inspection.

- The Camp Shelter at Community Park has received a facelift, which includes new cabinets, new overhead doors, painting, soffit and gutter repairs, re-roofing, and the renovation of both men's and women's restrooms.

- The Family Aquatic Center also received major improvements. A new main drain system and a new recirculation line have been replaced. Several concrete slabs (decking) have been re-

placed, resurfacing of the diving boards, and lighting repair. The installation of a new shade system as well as painting the entire pool will be completed in the spring.

- A comprehensive inventory of all trees was made. The goal was to not only gather baseline data on all trees within the parks, but also to pay special attention to the Ash tree population in order to evaluate the level of damage sustained from the Emerald Ash Borer. Also included in the inventory is a section detailing how reforestation should take place over the long term to ensure that the Addison Park District increases its overall tree diversity, which will provide a buffer against future pest or pathogen issues.

- The Sheriff Work Assistance Program (SWAP) of DuPage County was again instrumental in assisting the department in the completion of a few sealcoating projects at Oak Knoll, Nike, and Foxdale Parks. They also provided labor in spreading playground mulch throughout the District.

- Fencing was installed at Links & Tees' maintenance building for security and at Oak Knoll Park. Staff reused the old fencing material that was removed from Community Park in preparation for the OSLAD project.

- The stewardship program which cultivates and maintains the native plantings at Lake Manor continues, along with the newly planted native area at Farmwood Park. Additional parks are being considered for native plantings.

- For the first time in many years, the department was able to create an ice rink. The rink, located at Foxdale Park, was formed on top of the old tennis court. Picnic tables and a restroom facility were also provided for use during the season.



# AWARDS



## Joe Welkomer,

Vice-President of the board received a 20 year service award from Illinois Association of Park District for outstanding service to the Addison Park District

## Erin Chapa,

Aquatic Centers & Fitness Supervisor - Winner of the Young Professional Award for the Recreation Section of the Illinois Parks & Recreation Association.

## Eric Lawhead,

Athletic & Rental Supervisor, CPRP - Congratulations to Eric Lawhead on his appointment as Director Elect to the Recreation Section of the Illinois Parks & Recreation Association.

## Greg Vitale,

Manager of Fitness Operations, CPRP - Elected President-elect of the Suburban Park and Recreation Association.

# AGENCY RECOGNITION



## Links & Tees

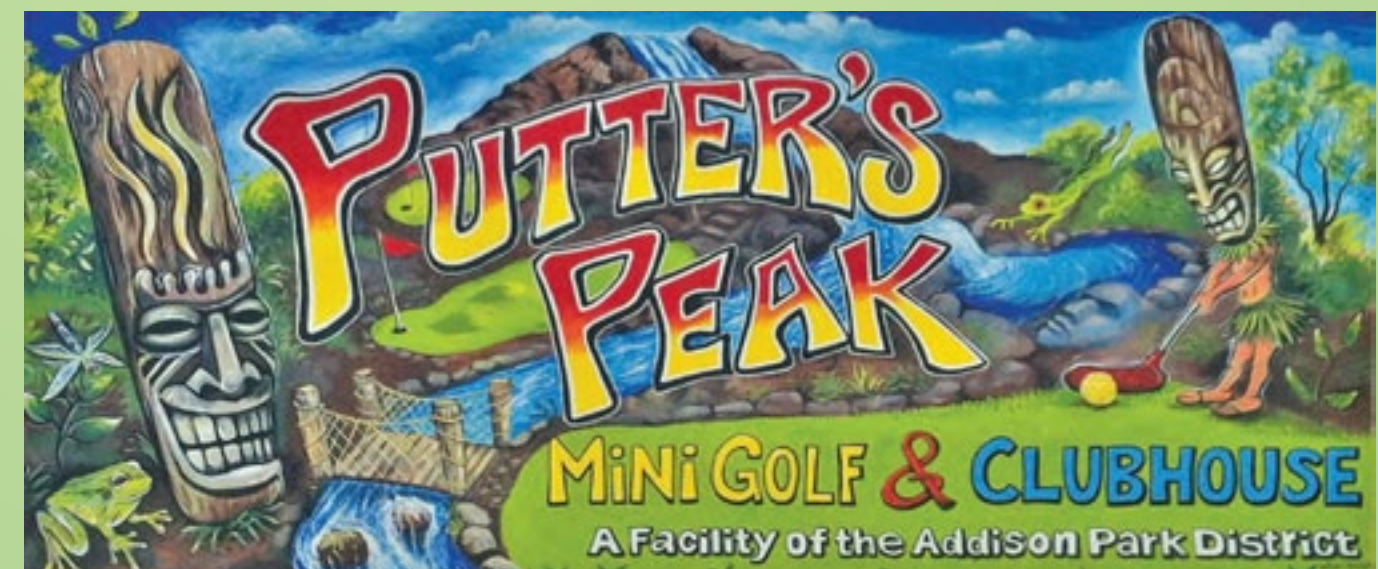
Golf Range Association of America

Addison Park District Links and Tees Golf Facility were named by Golf Range Association of America as 2013 top 50 facilities in North America. This distinct honor puts Links and Tees as a premier facility for Addison and surrounding communities. The award was received based on evaluation by the association in categories of quality of facility, multi-generation usage, and levels of participation by participants.

## Large Format Printing

Award

The Addison Park District received a 1st place award in the Agency Showcase in the category of Large Format Marketing at the annual joint conference in January 2014 of the Illinois Parks and Recreation Association and the Illinois Association of Park Districts. The award was for the Links and Tees mural that welcomes everyone to Putter's Peak Mini-Golf Facility.



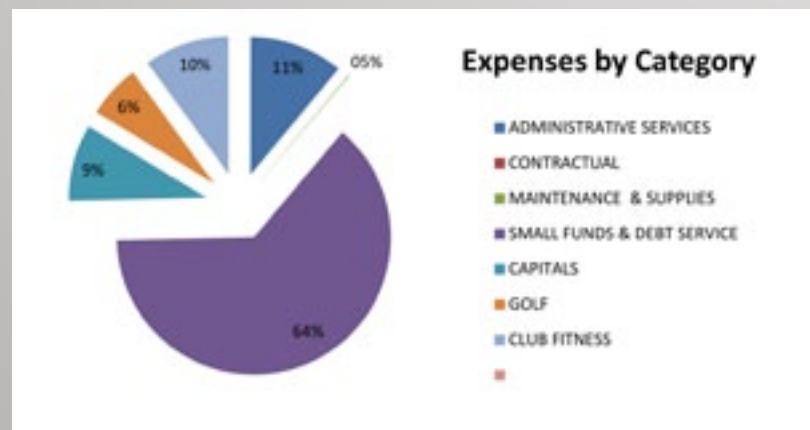


# ANNUAL

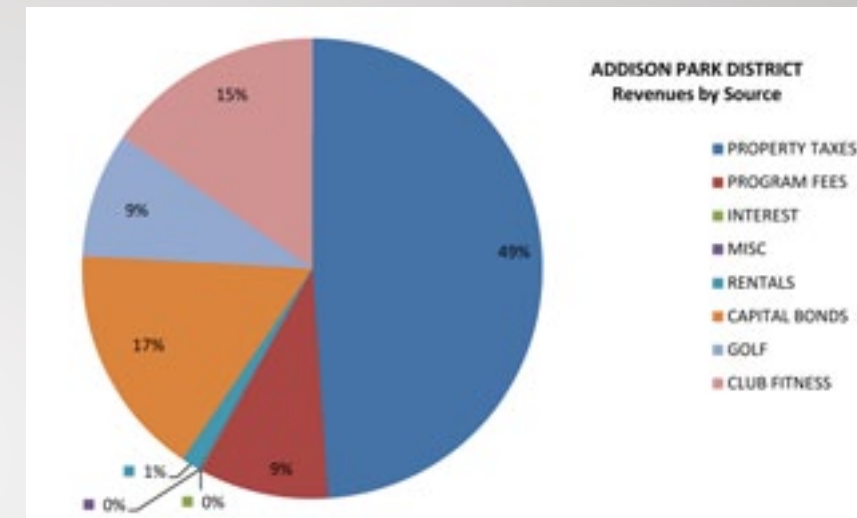
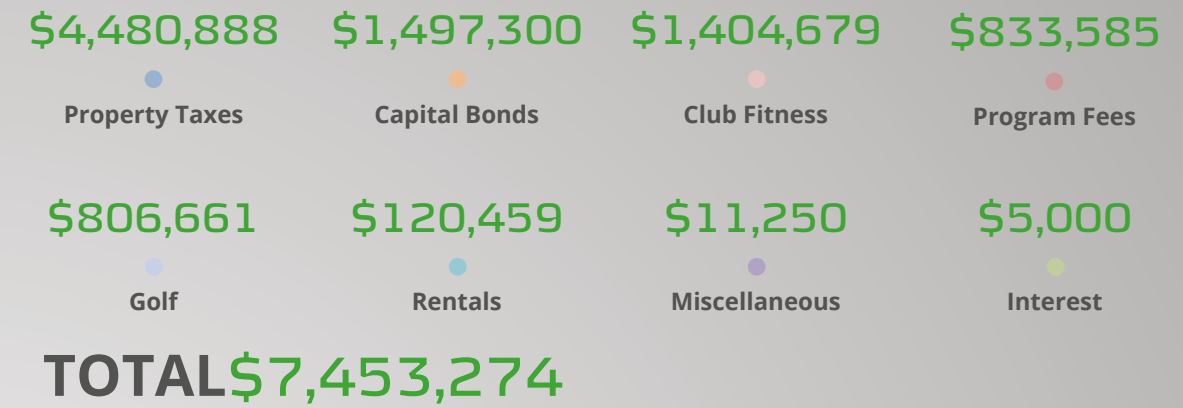
## District Operational Funds by Category



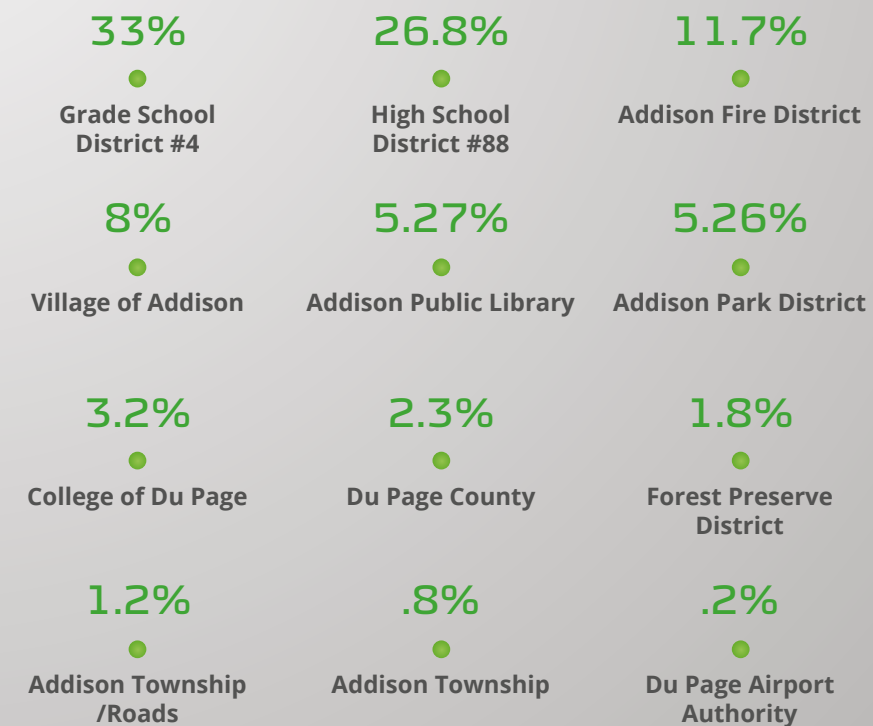
### Expenses by Category



### Revenue by Source



### Residential Property Tax Distribution of your Total Tax Bill





# PARTNERSHIPS



**ATHLETICO**  
PHYSICAL THERAPY



## NORTHEAST DUPAGE SPECIAL RECREATION ASSOCIATION (NEDSRA)

Serving 11 Communities and 4,000 people with disabilities Located at Centennial Recreation Center.

## PARKS AND RECREATION FOUNDATION

The primary goal of the Parks and Recreation Foundation is to support, promote, and encourage the expansion of educational and recreational opportunities for all citizens residing within the Addison Park District.

## EAGLE EYE NEIGHBORHOOD PARK WATCH

Cooperative effort with the Addison Police Department to prevent crime and reduce vandalism in park sites.

## ATHLETICO

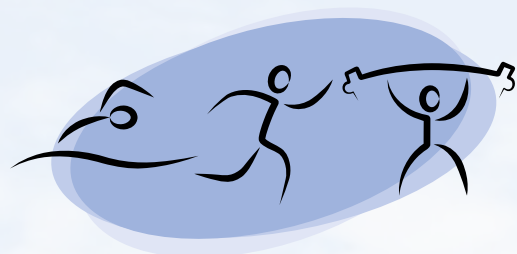
Located inside Club Fitness, Athletico provides a variety of services including out-patient physical therapy and massage therapy.

## CITIZENS ADVISORY COMMITTEE

Comprised of 7 Community Members which suggest and research new ideas and programs for the Addison Park District.







# CLUB FITNESS

A FACILITY OF THE ADDISON PARK DISTRICT

## Memberships

- 2,284 Total memberships (52% male and 48% female)
- 107,901 members scanned in (May-February). Does not include Silver Sneakers and Prime Memberships, guests and members who forgot to scan in.
- Silver Sneakers and Prime Memberships total additional 1,600 visits per month.



## Living Social

- Club Fitness ran a promotion for a 1 or 3-month membership. 14 1-month and 27 3-month memberships were purchased. The promotion drove 61 members to our website and 3 to our Facebook site. 100% gave Club Fitness a “thumbs up” rating.

## Programs

- Club Fitness offered several new programs over the course of the year. The new programs offered were Youth Yoga, Youth Anti-bullying and Safety Courses, Lifting Beauty: Weight Training for Women, 30 ‘N’ Go, Functional Training and Agility: Balance and Flexibility, Rugged Run Training, Insanity, Aqua Zumba, Suspension Training, Scout Swim and Flying Fish Master’s Swim.
- Club Fitness hosted a Community Weight Loss Program which consisted of 50 participants who lost a total of 538lbs.
- The Youth Swim Lesson Program changed a great deal. Tuesdays and Thursdays were added to the schedule which previously only consisted of Saturdays. Also, a 2-day per week option was added. Additionally, the format was changed to include all sessions being held at the same time. This made it very convenient for parents of

multiple children and for staff because it allowed participants to move to the same level without changing class times. Furthermore, the format of the program changed to allow continuous skills testing throughout the sessions so that the children could advance to the next level in the middle of a session rather than at the start of a new session. This frequent progression led to “graduation” ceremonies being held at the end of every class. At the ceremonies, all advancing participants were recognized.

- Participants of the new Rugged Run Training Program was formed a Club Fitness team and participated in the 2013 Tough Mudder competition in May. A team is already being formed to train for the 2014 competition.

- The Boot Camp program grew to include 7 class offerings per week. As a result, a new Boot Camp Flex-pass was implemented to allow participants to take an unlimited amount of Boot Camps for a convenient monthly fee. During the week of Halloween, the New Zombie Apocalypse Boot Camp was offered to give participants a fresh, creative twist on the program by offering traditional Boot Camp workout with the twist of a zombie attack. In the program, the participants were both the prey and the attackers.





## LINKS & TEES GOLF FACILITY- HIGHLIGHTS!

- Recognize by Golf Range Magazine as a top practice facility (6 consecutive years).
- Awarded top award at IPRA conference for art work (mural on clubhouse building).
- Continued recognition as a NGF/NRPA "STICKS FOR KIDS" facility.
- Grass Tee Line project (center line) completed.
- Landscaping at facility entryway, circular driveway and dome entryway completed.
- New roof installed on driving range building.

11%  
Driving Range  
revenue increase

8%  
Golf Course  
revenue  
increased

8%  
Putters Peak  
revenue  
increased

450%  
Outdoor Junior  
Golf Program  
increased

58%  
Outdoor Adult  
Golf Program  
revenue  
increased



86%  
Outdoor Private  
Lesson  
Partnership rental  
fees increased

62%  
Indoor Junior Golf  
Lesson Program  
increased

11%  
Total Outdoor  
revenue  
increased

33%  
Indoor Private  
Lesson  
Partnership rental  
fees increased

50%  
Indoor Dome  
Memberships  
increased

The facility and our customers enjoyed some of the finest weather conditions but also experienced some of the worst weather conditions in years! The outdoor season was a mix of cool spring, hot and rainy summer and then a quick cool down in October. Due to opening later than most domes, it got off to a slow start but finally began to gain traction in late December and early January. On several occasions, this traction or momentum came to a screeching halt with record snowfall and sub zero temperatures, and prevented many of our regular customers from venturing outside of their homes. This type of spring weather will keep customers coming to the dome instead of going back to their own local golf facility.

- Developed new Summer Junior Golf Program that realized an increase of revenue by \$14,000.00 or a 400% increase!
- Developed additional partnerships with PGA and LPGA Teaching Professionals that led to a 188% increase in instructor fees collected!
- Increased partnerships with local high school and college golf teams and now have 18 organizations (25% increase) registered and receiving special pricing for choosing the golf dome!

- A slight increase in revenue collected for Putters Peak and the golf course compared to the previous year!

*As we grow the junior and adult lessons program, partner with more golf industry professionals, and offer reasonable discounts to area golf teams and other organizations, the reputation of the Links & Tees Golf Facility will continue to be that we are cutting edge, vibrant, inclusive and affordable. Staff will not only be developing future golfers, but cultivating future generations of customers! We will also not forget to embrace our current customers. Links & Tees, where "all ages and skill levels are always welcome."*





# ENVIRONMENTAL INITIATIVES

## Community Gardens

In 2014 the Community Gardens of the Addison Park District opened at Old Mill Park. This park site hosted 10 spots for gardeners to enjoy planting of their own fresh plants. Each spot was a 10 x 10 site with rain barrels serving as the water source at the site.

- 43 bicycles
- 52 American flags
- 40 pounds of pharmaceutical drugs
- 31 items of medical equipment
- 240 florescent light bulbs
- 68 pairs of shoes
- 3.5 semi-trailer cars of electronics

## Park Pride – Clean Up Event

May 2013 featured our 6th annual Park Pride Clean Up event. This event rallies community members to assist the district in park site clean-up, mulch spreading, general maintenance, and flower planting. The event hosted 350 volunteers from local residents to the students of Addison Trail High School, local sports groups, Lutherbook, and Ray Graham Association.

## Recycling Extravaganza Events

May of 2014 kicked off our 1st community wide recycling event at Community Park. The event co-sponsored by SCARCE was a tremendous success. The event was also a collaboration of many community organizations. Additionally, in October the district hosted a 2nd event with the co-sponsor being State Representative Kathy Willis. The statistics below reflect the combined totals of the events.

- May & October 2104 totals for recycling
- 425 cars filled with items
  - 16,000 pounds of paper shredded

## Holiday Lights Recycling

Addison Park District hosted for 2nd year in a row in cooperation with Elgin Waste Management a holiday lights recycling drive. Lights were collected from November to January and totaled 750 pounds of lights that did not go into any landfills.



# FOUNDATION

The primary goal of the Parks and Recreation Foundation is to support, promote, and encourage the expansion of educational and recreational opportunities for all citizens residing within the Addison Park District.

**Raised \$5,800.00  
in 2013 Golf event.**

# FOUNDATION BOARD OF DIRECTORS

Don Jessen –Chairperson  
Virginia Clark-Vice-Chair  
Marvel Krauter-Secretary  
Edward Jordan-Treasurer  
Donald Ortale-Trustee  
Tom Reed-Trustee  
Chip Humes-Trustee  
Mark McKinnon-Trustee  
Geri Estvanik-Staff Liaison

# COMMITTEES

The Addison Park District has 6 committee's that staff members are a part of to enhance the sound structure of the organization. The committee's have representation of all departments for their direct involvement.

## Personnel Committee

Purpose is to review employee policy manual, suggest potential revision of policy and research potential policies for future structure.

## Global Committee

Purpose to help in dissemination of district wide information to staff, conduct staff enrichment seminars to enhance professional and personal growth, and to provide new employees with an orientation of the district.

## Health & Wellness

Purpose is to inform employees on health and wellness topics to assist in providing a healthy environment both at work and at home.

## Green Committee

Purpose is to conduct district wide "green" initiatives that focus on waste reduction, energy efficiency, and recycling programs.

## Safety Committee

Purpose is to provide the highest level of safety standards of the district. Utilizing PDRMA as our risk management agency, the committee strives to maintain standards set by the agency to evaluate and minimize risks and hazards.

## Social Committee

Purpose is to provide opportunities for staff to gather in fun settings to enjoy being part of the team at the Addison Park District. Monthly potlucks, after hour social events and spirit days for your favorite sports team.

# LOOKING FORWARD

## Parks and Planning

- Continue the removal of Ash trees
- Identify park sites for native plantings
- Renovate two ball fields at Foxdale Park
- Completion of OSLAD Phase#1 and start of Phase #2 at Community Park

## Recreation

- Develop joint education programs at Nature Center
- Host a youth triathlon
- Increase joint efforts with Du Page Forest Preserve for programs
- Continue to offer new and exciting programs at economical cost

## Golf

- Expand 9 hole course to be a Foot Golf site with course renovations
- Continue to explore alternative revenue sources for facility
- Host additional community events as fundraisers

## Club Fitness

- Create schedule to accommodate more classes at peak times
- Offering of premium towel service to membership
- Renew lease with Athletico for additional 10 years
- Remain with the latest fitness trends offering new opportunities to membership

The Addison Park District continues to concentrate on meeting the needs of its residents, while also seeking other ways to improve.





## Staff Listing

Mark McKinnon - *Executive Director*  
Jo Ellen Gisler - *Executive Administrative Assistant*  
Laurie Woods - *Director of Finance*  
Michael Walaszek - *Director of Recreation*  
Noel Rolle - *Director of Parks and Planning*  
Geri Estvanik - *Manager of Development & Community Relations*  
Greg Vitale - *Manager of Fitness Center Operations*  
Charles Sims - *Manager of Golf Operations*  
Kelly Sisco - *Youth & Leisure Supervisor*  
Eric Lawhead - *Athletic & Rental Supervisor*  
Erin Chapa - *Aquatic Centers & Fitness Supervisor*  
Terry McShea - *Parks Forman*  
Deb Pfaff - *Marketing & Communications Coordinator*  
Teresa Grodsky - *Active Adult Coordinator*  
Jean Pollack - *Administrative Assistant Parks Department*